



## CLEVER COMMUNITIES IN ACTION

501(c)(3) non-profit  
founded in 2012

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clevercommunities.org

INFORM. INSPIRE. EMPOWER.

### IMPACT

Clever Communities In Action sees the best in our youth and communities. We impact literacy in the public school system while motivating youth to positively influence their surroundings. The results? Higher self-esteem in our youth. Whether we're placing over 1,500 culturally inclusive books into the libraries of Title I elementary schools, or developing mentoring programs that instill a love of reading, we're teaching life skills AND promoting self-value and worth within the context of the individual and society at large via literacy initiatives and advocacy. Clever Communities In Action innovatively dismantles the literacy gap that exists in the African-American community.

### ABOUT OUR FOUNDER



STARR ARMSTRONG  
PRESIDENT & CEO

BA, Political Science - Jacksonville State University  
Community Activist, Entrepreneur, and Social Influencer

### FACTS

700 WORKSHOP PARTICIPANTS

1,500 CULTURALLY INCLUSIVE BOOKS PLACED

7,000 YOUTH REACHED WITH CULTURALLY INCLUSIVE LITERATURE

### PROGRAMS



#### READ TO L.E.A.D.

Children are more likely to love reading when they can relate to the characters and stories. We work with elementary schools to place culturally inclusive books to excite students while empowering educators. With book placement and our presentations, we fill a void and boost literacy.



#### RAZOR SHARP READERS

Combining an essential need for youth development and an African-American community staple, we boost literacy in our youth in a familiar environment with a supportive audience and culturally-inclusive books.

### BOARD MEMBERS

GARY  
MCCOLLUM  
CHAIR

TASHA  
TURNBULL  
TREASURER

TY  
JONES COX  
MEMBER

CHARLES  
PEEK  
MEMBER

L.A.  
JACKSON  
MEMBER